

PROFITABLE OCCUPANCY, PUT IN ORDER

Fill the right rooms. Protect every move-in.

Urakh connects marketing, admissions, internal communication, management, and daily operations so assisted-living owners can attract better-fit residents, convert more inquiries, and protect revenue after move-in.

Order is the system. Occupancy and profit are the outcomes.

01

Win the inquiry

Keep every prospect, referral, contact attempt, owner, and next step visible.

02

Protect the handoff

Carry promises, documents, approvals, and room-readiness work across departments.

03

Earn long-term trust

Turn communication into accountable action and give leadership a clear view.

THE ASSISTED-LIVING ORDER & MANAGEMENT PLATFORM

From first inquiry to long-term residency—one visible system.

More than a CRM. More than a task list. More than compliance. Urakh joins the revenue journey to the people and operating work behind it.

Order brings peace of mind—and gives growth a system.

Make every promise, person, and next step visible.

Marketing creates attention. Urakh helps the team turn it into a prepared tour, a confident move-in, and an experience families can trust.

1 Leads & referrals

Organize every source, contact attempt, status, owner, and next action.

2 Tours & admissions

Coordinate visits, assessments, deposits, documents, approvals, and readiness.

3 Internal communication

Keep useful call, email, text, approval, and handoff context together.

4 Management

Make expectations, ownership, delays, feedback, and follow-through visible.

5 Departments

Connect reception, housekeeping, maintenance, dining, activities, and leadership.

6 Owner visibility

See the pipeline, priorities, operating gaps, and performance without chasing reports.

MOBILE & COMMUNICATION, WITHOUT OVERPROMISING

Use Urakh from a phone browser. Connect live calls and texts when your setup is ready.

Authorized staff can review work and update responsive forms from a phone, tablet, or computer. Live calling, SMS, WhatsApp, and email require an approved provider, company credentials, consent rules, and customer activation. A native mobile app is not currently represented as released.

BOOK A PROFITABLE OCCUPANCY & OPERATIONS REVIEW

Find where inquiries, handoffs, and revenue are slipping.

In 30 minutes, we will map your inquiry-to-move-in journey, identify three gaps, and show the Urakh workflow that puts them in order. No resident or clinical information is needed.

[URAKH.COM/DEMO](https://urakh.com/demo)

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